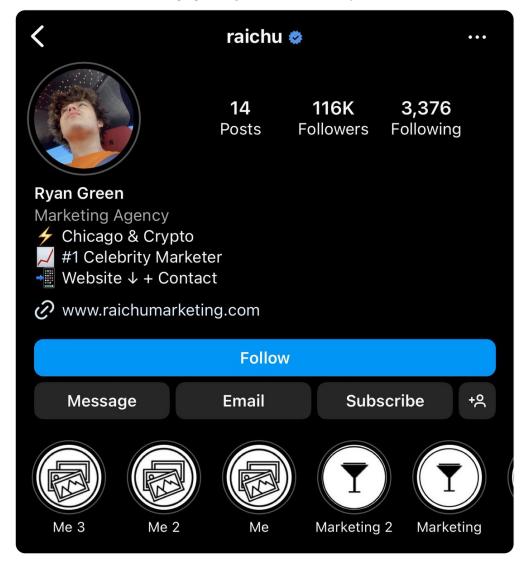


1/ Ever wonder who connected projects with the celebrities and influencers that promote crypto scams?

Here's a breakdown on one of the people doing it known as Raichu (Ryan).



2/ A quick visit to Raichu's website shows he claims to have helped sell out over \$15m for projects through marketing and promotions.

What he doesn't say however is that many of these projects were outright rug pulls or pump and dumps.

DIVERSE MARKETING

Web3 Expertise

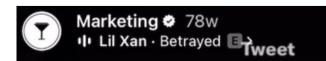
Our team is fully versed in the world of web3, aiding Nonfungible Token projects to sell out over \$15 million worth of capital via marketing and promotions on Discord, Twitter, Telegram, Instagram, and TikTok

3/ Luckily for us he publicly documents a lot of these sketchy promotions on his Instagram account by posting them as highlights.



4/ EX 1: Here Raichu shows off a promotion he helped organize with rapper Lil Xan for the project Baller Ape Club (BAC)

In June 2022 the BAC founder was charged by the US DOJ for wire fraud and international money laundering after the project turned out to be a \$2.6m scam.





Stop missing out on the NFT game! The Baller Ape Club are making an absolutely insane collection & about to take off. Love there story & community, good vibes all round **

Go show some support and stay balling **@BallerApeClub**

discord.gg/ballerapeclub

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Send message







Crypto NFT Scheme:

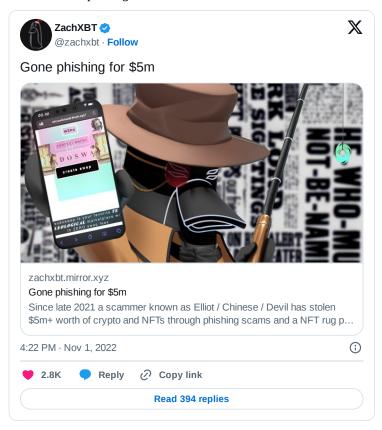
United States v. Le Ahn Tuan:

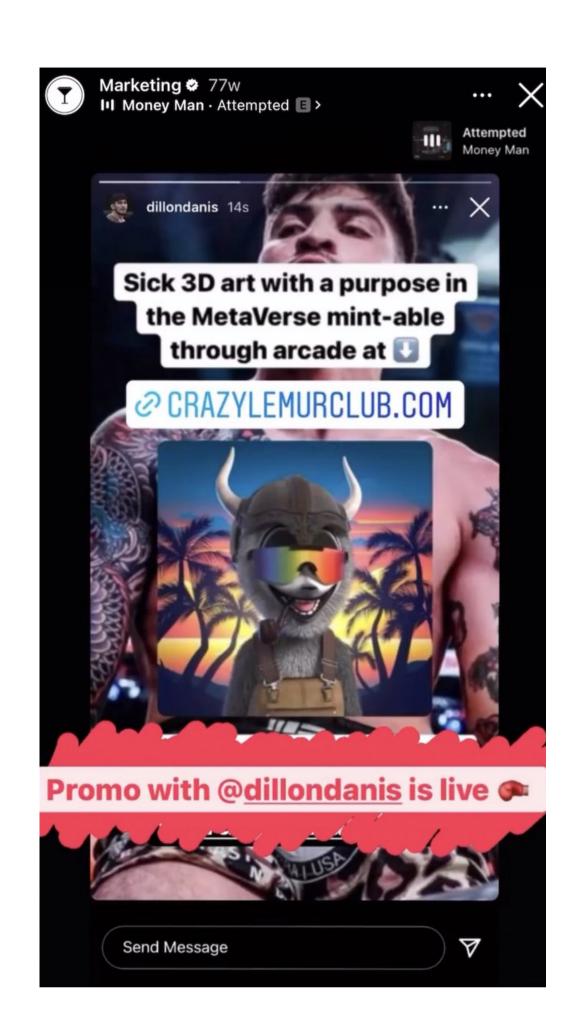
Le Anh Tuan, 26, a Vietnamese national, was charged with one count of conspiracy to commit wire fraud and one count of conspiracy to commit international money laundering in the Central District of California in connection with a scheme involving the "Baller Ape" NFT. As alleged in the indictment. Tuan was involved in the Baller Ape Club, an NFT investment project that purportedly sold NFTs in the form of various cartoon figures, often including the figure of an ape. According to the indictment, shortly after the first day Baller Ape Club NFTs were publicly sold, Tuan and his co-conspirators engaged in what is known as a "rug pull," ending the purported investment project, deleting its website, and stealing the investors' money. Based on blockchain analytics, shortly after the rug pull, Tuan and his co-conspirators laundered investors' funds through "chain-hopping," a form of money laundering in which one type of coin is converted to another type and funds are moved across multiple cryptocurrency blockchains, and used decentralized cryptocurrency swap services to obscure the trail of Baller Ape investors' stolen funds. In total, Tuan and his co-conspirators obtained approximately \$2.6 million from investors. If convicted of all counts, Tuan faces up to

"HSI is always looking at new trends transnational criminal organizations are exploiting to further their illegal operations" said Acting Special Agent in Charge Selwyn Smith of HSI Baltimore. "In the Baller Ape Club case, cyber criminals used the emerging market of Non-Fungible Tokens (NFT) to prey on investors seeking to diversify their portfolios and stole \$2.6 million in cryptocurrency. HSI Baltimore will continue to investigate criminal organizations operating in emerging technologies. HSI Baltimore is proud to have partnered with the Department of Justice Fraud Section."

5/ EX 2: Here he works with the NFT with Lil Xan and Dillon Danis to connect them with a NFT project called Crazy Lemur Club.

Within just weeks after launch the team rug pulled with \$320k. The founder was even outed by myself of being behind over \$5m+ of phishing scams.











Crazy Lemur Club is releasing October
10th! They look sick and there's
gonna be an arcade and bar in the
metaverse, be sure to check out the
discord because it's super hype!

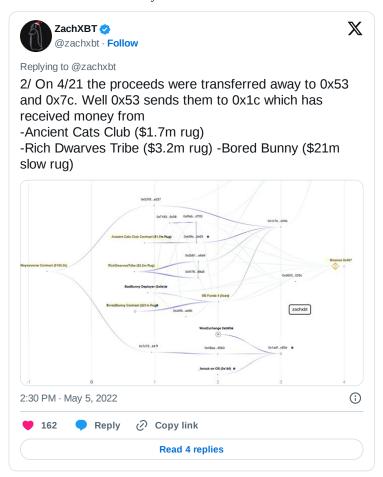
@crazylemurclub

@DISCORD.GG

@xanxiety NFT post live 🙀



The team quickly rugged shortly after launch stealing over \$1.7m. The team of this project eventually launched other NFT scams like Bored Bunny and Rich Dwarves Tribe.





Marketing 69w

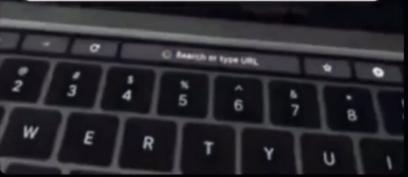
I'I Tory Lanez, Rich The Kid · TAlk to Me Talk to Me Tory Lanez, Rich The Kid





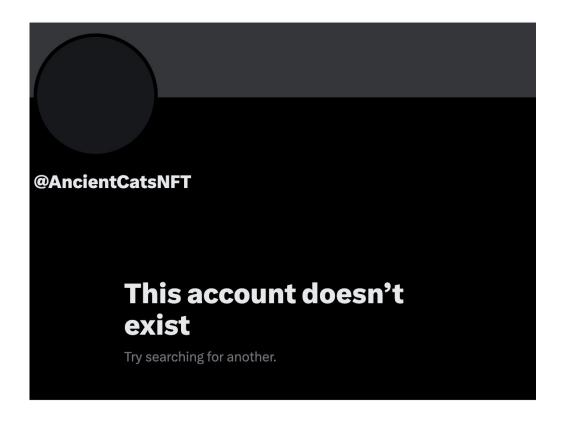
NFT Promo w/ @richthekid is live



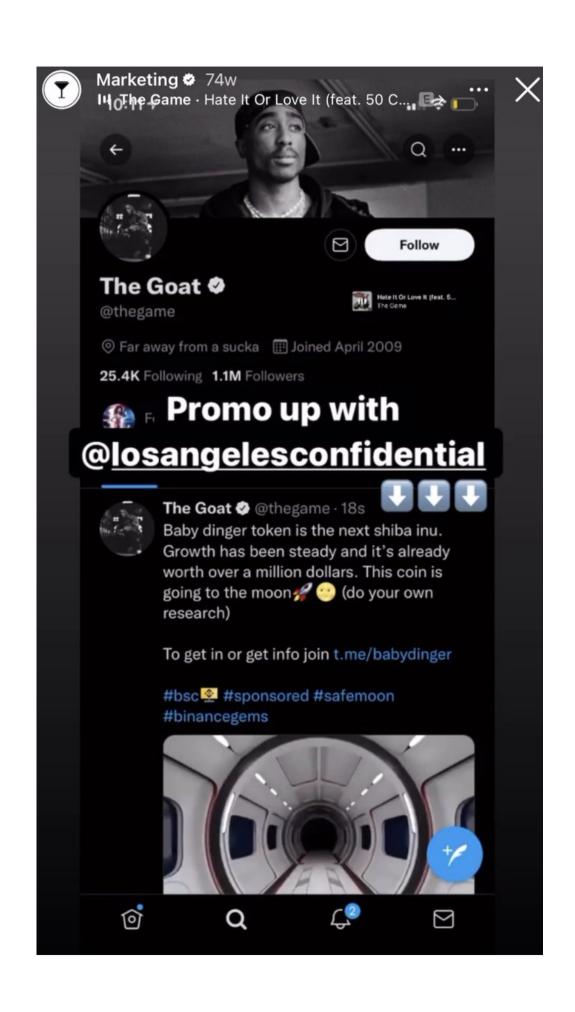


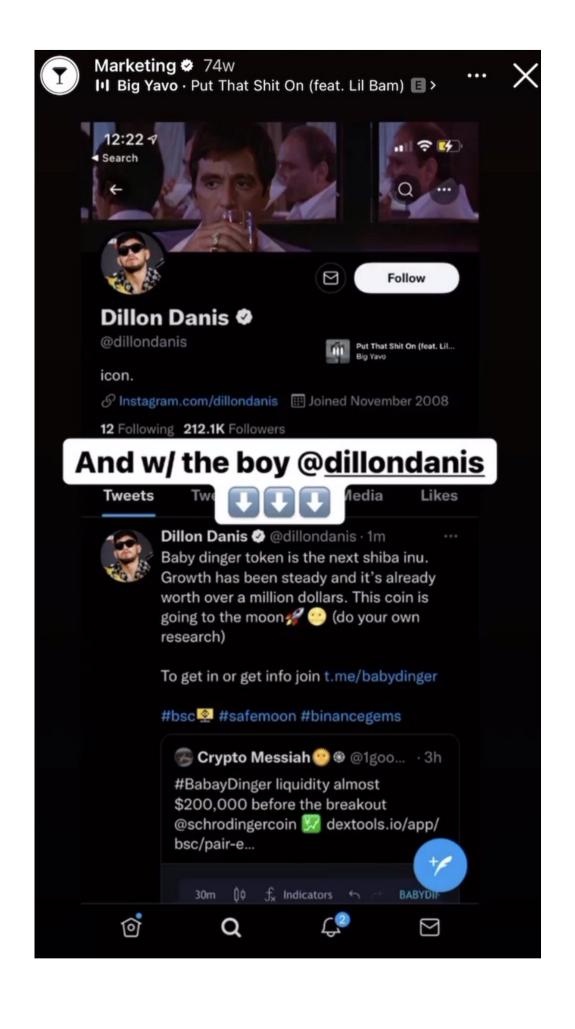
Send Message

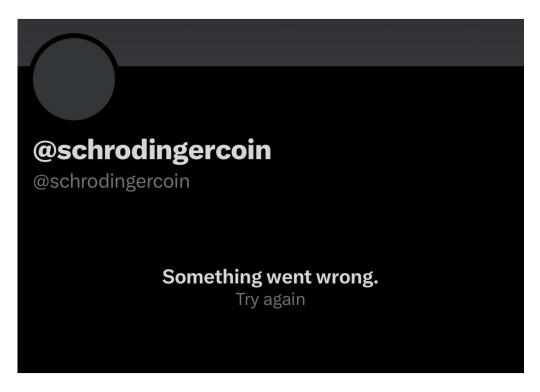




7/ EX 4: Raichu worked with The Game and Dillon Danis to promote Baby Dinger token another scam.



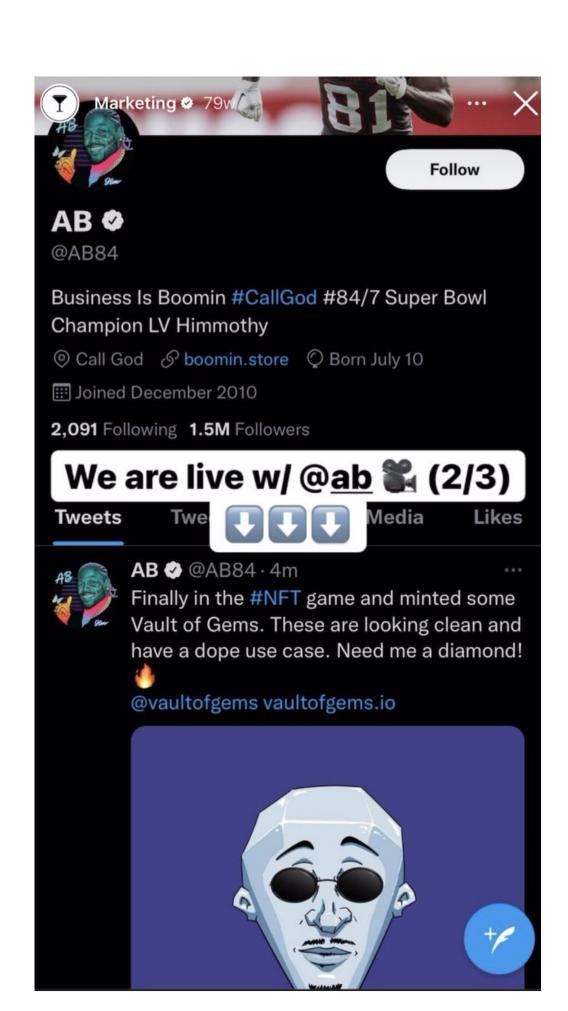






8/ EX 5: Here Raichu worked with Antonio Brown to promote the NFT project Vault of Gems.

Just weeks after launch the team then disappeared with over \$1m. It was later revealed this team was behind a number of NFT scams in a 57 page document.

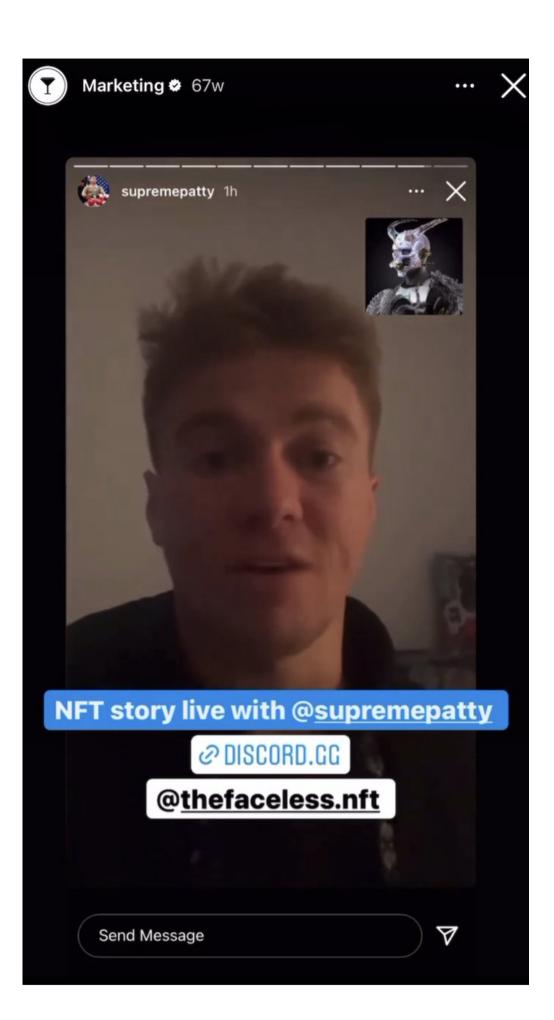


3quiggles Rug Alert (Photo Evidence)

Other Rugs By the Same Crew

League of Sacred Devils (0.008 Eth floor)
League of Divine Beings (no floor)
Vault of Gems (no floor)
Lucky Buddhas (0.001 Eth floor)
Dirty Dogs (0.01 Eth floor)
Sinful Souls (gone)
Faceless (gone)

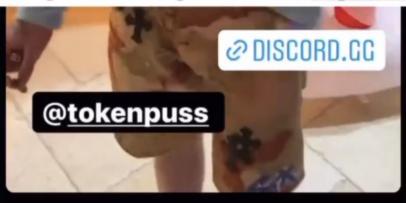
9/ The full list of projects is exhaustive and I was able to find 50+ examples of scams or pump and dumps publicly shared with many of the influencers and celebrities not disclosing it was a promotion.







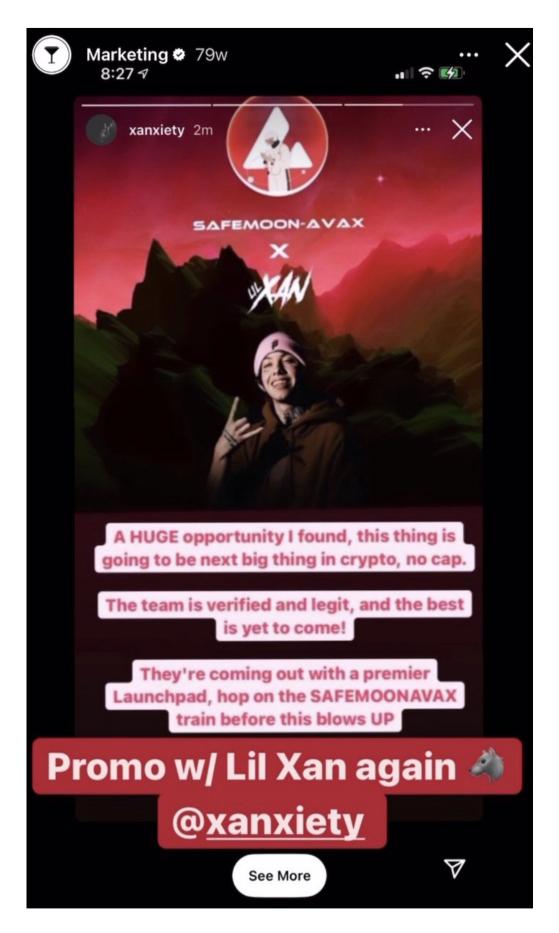
NFT promo up with @lilpump



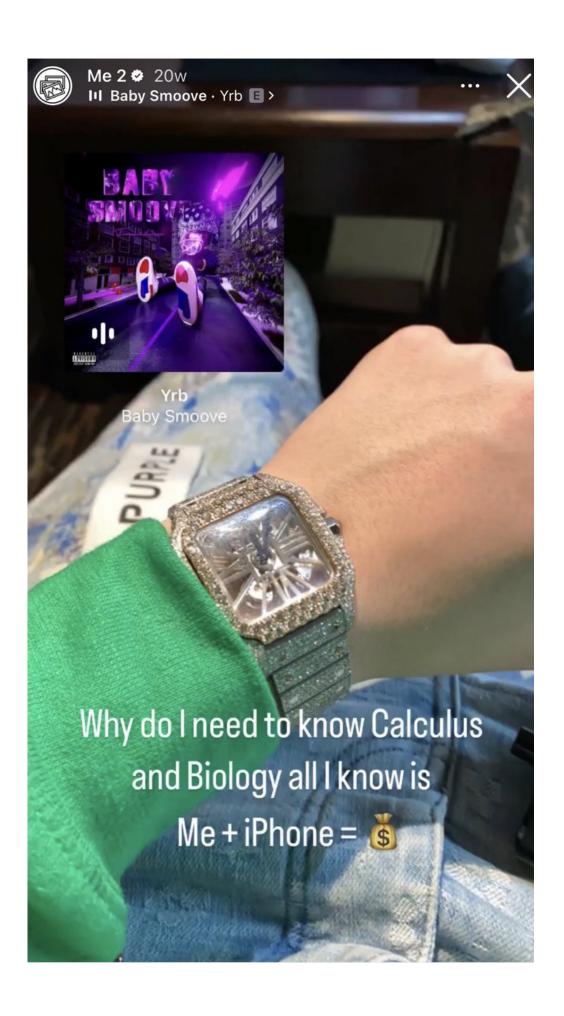
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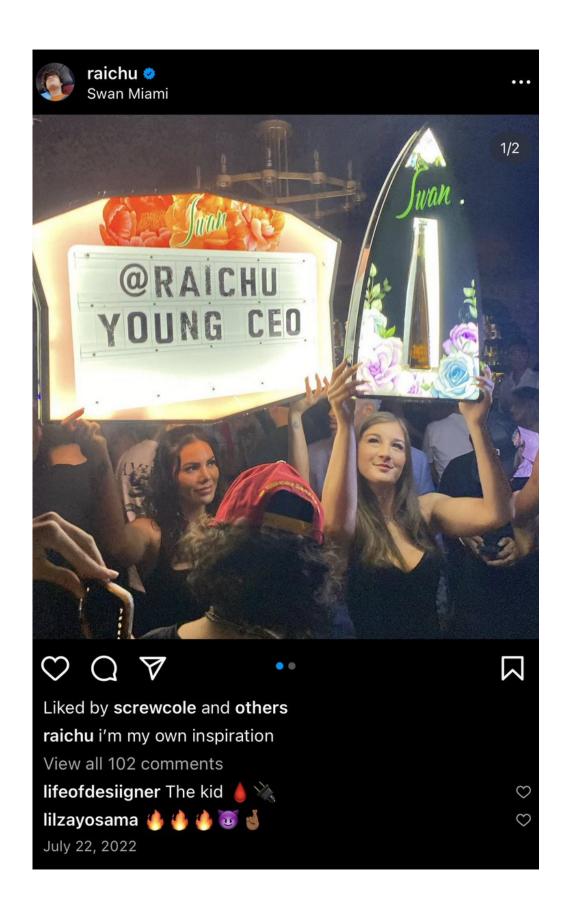






At what point does it become malicious when working with so many sketchy projects.





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