'Ghostwriter' Influence Campaign: Unknown Actors Leverage Website Compromises and Fabricated Content to Push Narratives Aligned With Russian Security Interests

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Lee Foster, Sam Riddell, David Mainor, Gabby Roncone

Jul 28, 2020

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Mandiant Threat Intelligence has tied together several information operations that we assess with moderate confidence comprise part of a broader influence campaign—ongoing since at least March 2017—aligned with Russian security interests. The operations have primarily targeted audiences in Lithuania, Latvia, and Poland with narratives critical of the North Atlantic Treaty Organization's (NATO) presence in Eastern Europe, occasionally leveraging other themes such as anti-U.S. and COVID-19-related narratives as part of this broader anti-NATO agenda. We have dubbed this campaign "<u>Ghostwriter</u>."

Many, though not all of the incidents we suspect to be part of the Ghostwriter campaign, appear to have leveraged website compromises or spoofed email accounts to disseminate fabricated content, including falsified news articles, quotes, correspondence and other documents designed to appear as coming from military officials and political figures in the target countries.

This falsified content has been referenced as source material in articles and op-eds authored by at least 14 inauthentic personas posing as locals, journalists and analysts within those countries. These articles and op-eds, primarily written in English, have been consistently published to a core set of third-party websites that appear to accept user-submitted content, most notably OpEdNews.com, BalticWord.com, and the pro-Russian site TheDuran.com, among others, as well as to suspected Ghostwriter-affiliated blogs.

Some of these incidents and personas have received public attention from researchers, foreign news outlets, or government entities in Lithuania and Poland, but have not been tied to a broader activity set. Others have received little attention and remain relatively obscure. Mandiant Threat Intelligence has independently discovered several Ghostwriter personas and identified additional incidents involving some of those personas previously exposed.

We believe the assets and operations discussed in this <u>report</u> are for the first time being collectively tied together and assessed to comprise part of a larger, concerted and ongoing influence campaign.

Read the report today to learn more.