

2013 Q1 link clearance: Microsoft blogger edition

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It's that time again: Linking to other Microsoft bloggers.

- [How much personalization is the right amount?](#)
- [A lesson in dynamic range.](#)
- [Everyone quotes command line arguments the wrong way](#), a companion to [What's up with the strange treatment of quotation marks and backslashes by CommandLineToArgvW.](#)
- [The Microsoft fallacy.](#) Nadyne's third fallacy is something I see when other companies who are interested in employee blogging ask, "How does Microsoft's PR department manage 5000 bloggers all of whom will say exactly what you tell them to say?" It makes the underlying assumption that bloggers are working closely with the PR department, when in fact I bet most bloggers can't even name a single person in the PR department beyond maybe Frank X. Shaw.
- [Thoughts from the author of cards.dll. Bonus: A deck of playing cards based on the images in cards.dll.](#) (Warning: Web page title and white-on-white text NSFW by design.)
- [On how writing a compiler makes you a better programmer.](#) I don't think I've ever written a compiler, but I've written a good number of interpreters. I guess that makes me a marginally better programmer.
- More information about notification icons, notification GUIDs, and how a digital signature lets your app take its notification icon to a new location.
- [Calvin Hsia](#) was Microsoft's first Most Valuable Professional (MVP). MVP originally stood for Most Verbose People, since they were the people who were most active on the message boards.
- [The Defrag Show](#) is Channel 9's tech support and troubleshooting show. Co-host Gov Maharaj is described in the blurb as "tech troubleshooter extraordinaire". It sounds like an exaggeration, but it's not. This show is not to be confused with the similarly-named...

- Defrag Tools. This is the show about serious hard-core debugging. (I'm plugging my friends here, because Gov, Andrew, and I are frequent contributors to the "Hard-Core Debugging" sessions at Microsoft's internal technical conference known as TechReady. My TechEd China 2010 presentation was basically a tweaked version of one of my "Hard-Core Debugging" talks. Though given the stunned silence from the audience during my presentation, I figure that either I was phenomenally boring or that the information was too advanced. Or both.)

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