## Rob Cockerham investigates those companies that pay cash for gold

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Rob Cockerham seems to have a lot of spare time, which is great for the rest of us, because he investigates all those things we simply don't have the time for, and then posts the results <u>on</u> <u>his Web site</u> ("The sixth-best website in the world").

Today's highlight is a pair of investigations he performed some time ago which seem to show two sides of one industry.

- In <u>The Gold Kit Surprise</u>, he sprays some worthless junk with gold paint and sends it in. Just writing that sentence made me laugh with anticipation and I haven't even gotten to the punch line yet. Read it through.
- In <u>Cash4Gold Will Offer One-Third of the Actual Value for your Gold</u>, he sends actual gold to Cash4Gold to see how much they offer for it. Well, the title gives away the punch line, but it's still worth reading.

That Web site is a sinkhole of time-wastage. If you're not careful, you'll find yourself clicking around from story to story, like the <u>How much is inside?</u> adventures, in which he investigates things like <u>how many threads per inch are there in 360-thread count pillowcases?</u> Or his <u>gallery of costumes</u> (for Hallowe'en or other events), including my favorite: <u>Paparazzi</u>.

Raymond Chen Follow

