

How did Spicy Hot V-8 vegetable juice get added to the complimentary beverages in Microsoft kitchens?

 devblogs.microsoft.com/oldnewthing/20081104-00

November 4, 2008



Raymond Chen

Today is Election Day in the United States. Don't forget to vote. (Void where prohibited.) In honor of Election Day, I figured I'd tell a story about voting.

One of the complimentary beverages available in Microsoft kitchens is Spicy Hot V-8. (Sure it's tasty, but watch out for the sodium content!)

I remember well when Spicy Hot V-8 was added to the refrigerators. At the 1992 Company Meeting, Bill Gates and then-head of HR Mike Murray appeared on stage to read questions submitted by employees ahead of time. One of the questions was "Can we carry Spicy Hot V-8 in the kitchens?"

Mike Murray decided to put the matter to a voice vote.

The measure "passed" overwhelmingly.

Spicy Hot V-8 appeared in the kitchens the next morning.



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