

The purpose of charts is normally to make information easier, not harder, to understand

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Raymond Chen

In a presentation a few years ago, there was a pie chart, but not just any pie chart, but a pie chart that appeared to be specifically designed to convey no information whatsoever. (The presenter didn't realize this, of course, and probably thought it was awesomely cool.)

The pie chart consisted of five wedges, each of which was a slightly different shade of green. No, wait, that's not right. Each wedge was a *gradient* from a common shade of green to a slightly different shade of green for each wedge. Accompanying the chart was a legend that described what each shade of green represented. It was completely useless. (Inspired by this story, my friend [:: Wendy ::](#) created [her own monochromatic pie chart](#).)

If you're going to make a chart with a legend, then the items labelled by the legend should be colors which are unlikely to be confused with each other. And for goodness' sake, don't make them all subtly different shades of the same base color. (For bonus points, consider the color-blind members of your audience. And for double bonus points, also consider the blind members of your audience. But that's another topic for another day.)

[Raymond Chen](#)

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