

Follow-up: That shopautodotca seocontest online contest

 devblogs.microsoft.com/oldnewthing/20080414-01

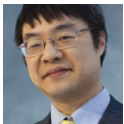
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So I didn't win the [shopautodotca seocontest](#) search engine optimization contest, so I decided to check on how the actual winners were faring. After all, one of the winners was supposed to become the company's SEO manager. The top prize winners [in the Google category](#) and [in the MSN category](#) have both complained that they haven't received their prizes yet and have threatened to file a fraud claim. ([Dead link to forum.](#)) The [top prize winner in the Yahoo category](#) hasn't said anything one way or the other. Meanwhile, [the forum hosted by the contest organizers](#) was emptied of all messages, rendering it a breeding ground for message board spam. (It was subsequently taken down late last year.)

I suspect that's the last I'll hear of this contest; I don't anticipate any resolution to emerge.



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