Microspeak: Operationalize

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Here are a few citations for the word *operationalize*.

> A lot of work lies ahead to *operationalize* this plan.

> Provide security guidance and tools to help *operationalize* security for enterprise environments.

I thought it meant "carry out" or "put into effect", and then I saw this sentence:

> *Operationalize* the demo (get computers configured, install software, verify network access).

Now I'm not sure any more.

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