

Yahoo's privacy policy regarding web bugs

 devblogs.microsoft.com/oldnewthing/20040326-00

March 26, 2004



Raymond Chen

Here's [Yahoo's privacy policy regarding so-called web bugs \(or as they call them "web beacons"\)](#) – these are the little 1×1 images that web sites use to keep track of where you're going. Halfway down the page (at least as of the time I wrote this, which is not the same as the time this gets posted since I write stuff in advance...) in the section "Outside the Yahoo! Network" there is a link to opt out of sharing the information with companies outside the Yahoo! Network. Maybe it's time to start surfing with images off again, or perhaps somebody can write a plug-in that blocks all 1×1 images.

[Raymond is currently on vacation; this message was pre-recorded.]

[Raymond Chen](#)

Follow

